HUA HIN & CHA-AM Hua Hin and Cha-am have long been recognized as glamorous summer retreats for the Thai elite and aristocracy from Bangkok. Now foreign visitors are also falling in love with these laidback destinations that have white beaches and a tropical climate. Whether it is a long weekend or regular holidays, these twin beaches are always filled with visitors wishing to bask in the relaxed atmosphere of the renowned seaside towns.

While Hua Hin is a perfect combination of natural tranquility and cultural grandeur,

Cha-am, on the other hand, is more vibrant,

busy and a fun-filled destination with water sports and horse riding on the beach, and succulent seafood for both restaurants and food stalls. Various accommodation options are available, ranging from first-class international resorts to local guesthouses. With a variety of relaxing activities such as spas, Hua Hin and Cha-am are two of Thailand's bestkept holiday secrets.

## Getting There

- 1. Rama II Route (Highway No.35, Thon Buri-Pak Tho): Samut Sakhon - Samut Songkhram - Phetchaburi - Hua Hin -Pran Buri
- 2. Phetchakasem Route (Highway No.4, Pinklao Nakhon Chaisi): Nakhon Pathom - Ratchabur

By Bus Daily buses to Hua Hin-Cha-am are available from Bangkok's Southern Bus Terminal, 6.00 a.m. - 8.15 p.m. For more information, please call + 66 2422 4444, or Call Center 1490 visit www.transport.co.th

Take southern railway lines from Bangkok's Railway Station (Hua Lamphong) or Thon Buri railway station. For more information call 1690, +66 2621 87 01 (Hua Lamphong),+66 2411 3102 (Thon Buri). For Train timetables call 1690, or visit www.railway.co.th.

### Index of Attractions

4		
🎢 Hat Hua Hin	***	K11
Hat Cha-am	***	K8
Phra Nakhon Khiri Historical Park	***	A14
Maruekhathaiyawan Palace	***	K9
Phra Ram Ratchaniwet	***	C19
Kaeng Krachan Dam	***	G6
🙀 Hat Chao Samran & Hat Puek Tian	***	L5
🏌 Tham Phraya Nakhon	***	K16
Laem Phak Bia Birdwatching Spot	***	M4
Namtok Pa La-u	***	G11
11. Wat Khao Bandai-it	**	J3
12. Kaeng Krachan N.P.	**	G7
13. Namtok Thothip	**	F6
14. Khao Phanoen Thung	**	F6
15. Khao Krailat	**	K11
16. Khao Takiap	**	K11
17. Thanarat Camp	*	J13
18. Khao Samroi Yot N.P.	**	K15

# Getting Around

Local Buses "Song Thaeo"

"Song Thaeo" buses to various spots are available from the downtown market, Phetchaburi. Fares are 10-40 baht.

· · · · · · · · · · · · · · · · · · ·				
Origins - Destinations		Stop		
Phetchaburi - Bang Ta Bun Phetchaburi - Ban Laem Phetchaburi - Hat Chao Samran - Puek Tian Phetchaburi - Ban Lat - Tha Yang Phetchaburi - Tha Yang - Cha-am - Hua Hin Phetchaburi - Tha Yang - Kaeng Krachan		Surinruchai Road Saha Thai Department Store Wat Tho Road Surinruchai Road Photharam Road Surinruchai Road		
<b>Buses from Hua Hin</b>	Line		Stop	
Green "Song Thaeo" Standard "Song Thaeo"	Hua Hin - Ban Ta Hua Hin - Ban Pa	•		
Red "Song Thaeo"	Hua Hin - Suan S Pradiphat	Son	Foundation Close to 7-11	
Red "Song Thaeo"	Pranburi - Pak Na Pran Buri	am	Chat Kaeo Market	
Orange bus	Hua Hin - Pran B	Buri	Close to 7-11	
	C 1 1			

Symbols					
1	Highway	21	Map of Phetchak	ouri	Dam
12	Primary Highway	31	Map of Hun Hin	3	National Park
411	Regional Highway	41	Map of Cha-am		Shopping
4035	Provincial Highway	1	Top Attractions	•	Viewpoint
4035	Local Road	***	Must see		Pier/Port
25 km.	Distance in km.	**	Worth a visit		
	Railway Track	*	Interesting	Ô	Мар Кеу
_	River Canal		Local Bus	0	Hill (Khao)
km. 137	Route Markers		Local Bus Stop		Cave
	Boat Route	<b>a</b>	Market	<b>*</b>	Beach
•	Tambon/Village		Temple (Wat)		Camping area
•	Amphoe/District		Golf Course		Waterfall

## Prime | Hua Hin - Cha-am



1. Hat Hua Hin: 68 km. from the city of Thailand's oldest and most traditional

reign of King Rama VI. And the 5kilometre-long white sand beach stretching all the way to Khao Takiap (Chopstick Mountain) is a perfect sanctuary for getting away from it all.



2. Hat Cha-am: 40 km. from the city of Phetchaburi's most popular beach, Chaam is well known for its two contrasting charms. The north of the beach is lively, with scores of beach chairs and vivid

seaside resort has long been a favourite

weekend and summer retreat since the

sun umbrellas like the scene at Hat Bang Saen. The south, on the other hand, is spacious and far more peaceful, as it is located next to Hat Hua Hin.



3. Phra Nakhon Khiri Historical Park: (City on the Mountain) 53.3 km. from the City of Phetchaburi: (8.30 a.m.- 4.30 p.m.

Locally referred to as "Khao Wang", this famous historical site of Phetchaburi

is Thailand's first summer palace complex ever constructed on top of a mountain. The place provieds visitors with a unique fusion of neoclassical, Thai and Chinese architectural styles-a combination that makes the park a very worthwhile destination in itself. The main attractions are Phra Kae Noi Temple, which was built as a royal chapel according to tradtional beliefs, and Phrathat Chomphe, a big white pagoda located at the center. Open daily. Call +66 3240 1006, +66 3242 5600.



. Maruekhathaiyawan Palace: 10 km. from Cha-am Beach

(8.30 a.m.- 4.00 p.m.) ... This summer palace consists of a twostorey, grand, golden teak pavilion with a series of halls connected to each other.

Built by the Royal command of King Rama VI, the place is usually referred to as "the Palace of Love and Hope". Monday to Sunday (Closed on Wednesday). Group visitors are required to write a formal inquiry to the director of Rama VI Military Camp. For more information, call 66 3250 8443.



5. Phra Ram Ratchaniwet: (Ban Puen Palace) Damrongrak Road, city of Phetchaburi (8.00 a.m.- 4.00 p.m.)

Originally called Wang Ban Puen, it was

built under the Royal command of King Rama V. This rainy season palace, together with Phet Prasat Throne, is of a European architectural style. The palace's interior is marvelously decorated with colorful porcelain ware. Open daily. For more information, call+663242





and 760-meters long overlooks the peaceful scene of a fresh-water not only a nursery of various kinds of fish, but it is also a wonderful place for casual rafting and sightseeing. You can charter a long-tailed boat to soak up the sights of Som Island, explore the source of the Phetchaburi River or try fishing. A wide range of restuarants offering



great local food are available too.

7. Hat Chao Samran-Hat Puek Tian: 15 km. from the city of Phetchaburi

Located before Hat Cha-am are two beaches that may appear different in character but are equal in beauty. They

are easy to get to and boast an array of restaurants and accommodation. Hat Puek Tian is a popular photographic spot where many sculptures of fictional characters from the work of Thailand's most famous poet, Sunthon Phu, are





8. Tham Phraya Nakhon: 16 km. from Khao Sam Roi Yot National Park ...K16 This cave is located in Khao Sam Roi Yot National Park, a place known for its range of limestone moutains, mangrove

swamps and beaches. Inside the cave is the exquisitely built Phra Thinang Khuha Kharuehat, a Thai-style, four-porched wooden pavilion constructed during the reign of King Rama V. A nearby attraction is a large banyan tree with aerial roots-a romantic archway created by nature. It is believed that walking under this arch will be a blessing especially when it comes to love. Couples will find their bond of love strengthened, while those who are single will find the love of their lives.





9. Laem Phak Bia Birdwatching Spot: 12 km. from the city of

Well known among serious birdwatchers, the place offers rare opportunities to watch mangrove birds. A regular meeting

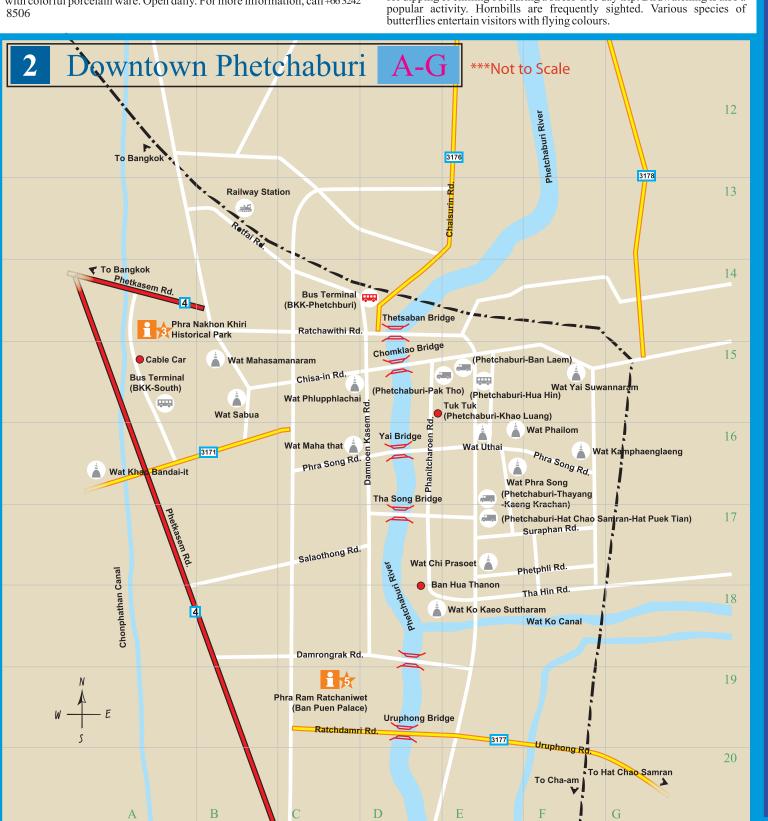
point for both beginners and professional birdwatchers is a small nursery pond where one can stroll around to explore the diversity of mangrove forests. The best period for visiting the place is from September to April. The black backed Russian gull (only seen during the migratory period) can be spotted at San Sai, which is reachable via a boat trip from the pier.





10. Namtok Pa La-u: 63 km. from Hud Located in Kaeng Krachan National Park, this 15-tier cascade is nestled in the heart of undisturbed evergreen

forests. It is clean and quiet, and suitable for dipping or chilling out during a stress-free day trip. Birdwatching is also a







**Note:** English spellings given here try to approximate Thai pronunciation. Posted signs may be spelled differently.

## Important Telephone Numbers

TAT CONTACT CENTER (8.00 a.m.-8.00 p.m.) 1672 TAT Prachuap Khiri Khan Hua Hin District Office



## Shopping and Souvenirs

Name	Address	Tel.	Products		
Petchaburi-Downtown					
Mae Lamiat	Close to Khao Wang	+66(8) 9140 8222	Bokal Egg Custard Sweet Egg Thread		
Mae Boon Som	Surinruchai Rd.	+66 3242 5528	Bokal Egg Custard		
Mae Kim Lang	Phetkasem Rd., 8 km. before reaching	+66(8) 1856 7598	Bokal Egg Custard		
Cha-am					
Rama VI Camp	Phetkasem Rd.	+66 3250 8033	Steel knives		

## Prime | Hua Hin's Top 10 must-visit places for foodies



1. Chom Thale: Located next to Hua Hin Airport, this restaurant is built in a Balinese style with a profound sense of simplicity. Surrounded by enchanting gardens, Chom Thale has delightful dining ambience. Sitting at one of the wooden tables on the beach, gazing at the sea and savoring freshly prepared seafood is so rewarding. Seabass with fish sauce, stir-fried crab with black peppers, or with salt and chilli, along with mixed seafood spicy soup are among the most frequently ordered dishes. Reservations are strongly recommended, especially during weekends. Call +66 3244 2801

2. Ban Issara: Located on Naep Khehat Road, this restaurant offers brilliantly prepared seafood and Thai cuisine. But it's not just the tasty food that attracts Bangkokians to this place. The cozy atmosphere and hip decorations make it a perfect place to dine in for a memorable dinner for two. The list of mouth-watering dishes is endless. Among the most popular dishes are hot stir-fried clams and fried shrimps with holy basil. Call +66 3253 0574

. Koti: Situated on Phetkasem Road, Dechanuchit Junction, this 13-yearold restaurant may appear to have a pedestrian look, but the food here is guaranteed super delicious. All seafood dishes are worth trying, while local dishes such as stir-fried Chinese cabbage with salted fish and sun-dried mackerel and stir-fried fish with crispy ginger are exquisite. Each dish is reasonably priced. Call +66 3251 1252 for reservations. There is another branch located next to the Provincial Electricity Authority. Thankfully, we don't have to queue up any longer.

**4. Railway Restaurant:** This place is an outlet of Sofitel Central Hua Hin, is formerly known as the Railway Hotel. The restaurant replicates the traditional interior of a railway station. It serves breakfast and dinner buffets on a daily basis, with a wide variety of seafood such as grilled shrimps, fish and squids, or even Japanese sashimi. Signature dishes such as railway fried rice, railway spicy beef salad, and railway spicy fruit salad are on the lunch and dinner menu. Call +66 3251 2021 for more inforamation and

5. Che Fai (Sawoey): Situated on Phetkasem Road, Km.233, this roadside restaurant is well known for serving rice noodles with simmered duck that is voted the best in town.

6. Hai Piang: Traditional Chinese restaurant located on the right side of Phetkasem Road, it offers a diverse menu of delectable dishes such as pork legs, Chinese buns, fried crab balls, salad with clear dressing and stir-fried crab with curry powder. Seafood dishes are also highly recommended. Call +66 3251 1072 for more information.

. Chao Lay: This is also a great spot to savor fresh seafood and authentic Thai cuisine. As the name implies, Chao Lay, which is literally translated as a 'fishermen", serves only fresh seafood. Popular dishes include fried seabass and stir-fried crab with curry powder. It is located on Naretdamri Road close to a fishing village. Call +6632513436 for reservations.

8. La Mer: Located near the top of Khao Takiap, this place not only offers sumptuous and super-fresh seafood dishes, but also provides a spectacular scenery of Hua Hin. A more-than-perfect place to host a romantic dinner, at an affordable price! Call +66 3253 6205 for reservation.

Supatra by the Sea: Located on the hillside of Khao Takiap is a Thai restaurant decorated in a Balinese style. The eatery offers a panoramic view of Hua Hin's tranquil sea and provides meals in either the breezy open-air deck, or a private, air-conditioned room. Popular dishes include mixed seafood in baskets, and fried shrimps with sauce. Call +66 3265 5331

10. IL Gelato Italiano: Home-made Italian ice-cream outlet that never fails to satisfy the demands of ice-cream lovers. With a reputation that precedes many of its competitors, the place is always crowded, even if it's nearly midnight. Gelato Italiano is located next to a supermarket, opposite the City Beach Hotel, which is three blocks before the Sofitel Hotel. Call +66 3264 6526

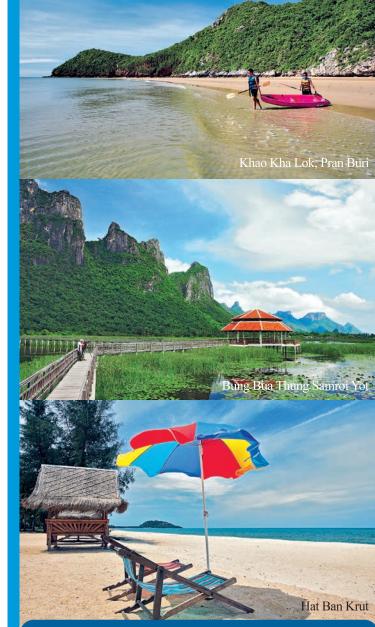
### Index of Attractions in Hua Hin - Cha-am Hat Hua Hin † Hua Hin Railway Station **★★★** Q5 쓝 Hua Hin Night Market **★★★** R4 Khao Takiap & Khao Krailat **★★★** S9/R8 Hin Lek Fai Viewpoint **★★★** O4 5. Suan Son Pradiphat **★★** R10 6. Wat Ampharam Hua Hin **★** S5

**★** S2

7. Wat Klaikangwon

8. Royal Golf Course

	Hat Cha-am		
1.	Hat Cha-am	***	Cc15
2.	Maruekhathaiyawan Palace	***	Bb19
3.	Wat Neranchararam	**	Cc 13
4.	Wat Cha-am Khiri	*	Y14
5.	Wat Nong Chaeng	*	Aa16
6.	Market	*	Aa14
7.	Phraram VI Military Camp	*	Aa18
8.	Cha-am Villa Golf Club	*	Y14
9.	Spring Field Golf Course	*	Y19
10	. Palm Hill Golf Course	*	Z20
11.	Lake View Golf Course	*	Y19



## Regional Cuisine

The seafood in Hua Hin is well known for its freshness. Must-try dishes are oyster omelets and preserved clams with papaya salad. At Pran Buri Market, tender pork and the thick spiced stock of Emperor's rice noodle are two most popular dishes. At Hua Hin ght Market, however, recommended food, dessert and beverage are pork porridge, aromatic coffee, fried Chinese doughnut and soft buns (Salapao). It is recommended that your meal be completed with Roti, a dessert that even movie stars have to queue up for. The stall is located in the middle of Hua Hin Night Market. What's so special about this dessert lies in the special mixture of the dough and a wide variety of fillings: pineapple, pandan custard, coffee, malt, honey, strawberries, eggs, raisins, and marmalade.

### Phetchaburi's savory dishes are:

"Khanom Chin Thot Man" rice noodles served with fried fish cakes, topped with chili or sweet sauce. "Ngop Ping" ground fish mixed with chili paste, wrapped and

grilled in banana leaves. Rice Noodle with Beef and Chilli Sauce rice noodles with peppered

meatballs served with hot and spicy chili sauce. "Kaeng Hua Tan" traditional local cuisine made of meat and young Palmyra palm mixed with chili paste.

"Khao Chae Mueang Phet" well-known local dish that has already become one of Thailand's must refreshing summer dishes. Khao Chae is chilled boiled rice in jasmine-scented iced water served with an array of delicate side dishes that include deep-fried shrimp paste balls and deep-fried stuffed bell peppers. The dish is available from restaurants located around the market or along the Phetchaburi River bank near the railway station.

Phetchaburi is also renowned for its variety of desserts and fruit. After lunch or dinner, "Khanom Mo Kaeng" (baked Thai-style custard), "Chao Tan Chueam" (palm seed in thick syrup), "Ta Not Thot", "Khanom Tan", "Milk Jelly", "Fresh Palm Juice" and crispy refreshing rose apples are on the must-try list.



Lake View Golf Course

### Festivals

Phra Nakhon Khiri Fair:

The fair is held annually during the Chinese New Year, around January or February, to celebrate Phetchaburi's cultural heritage-

Phra Nakhon Khiri.

**Cha-am International Food Festival:** This festival is organized in the middle of each year on Cha-am Beach. It showcases a large numbers of souvenir shops and food Hua Hin Jazz Festival:

A festival that has now become a music tradition, the event is held every year right on Hua Hin Beach. Apart from various musical performances by famous international and Thai artists, there are other interesting activities such as a bartender contest and icecarving displays. www.jazzfestivalhuahin.com



## Prime | Hua Hin



# **†** 1. Hua Hin Railway Station:

Close to Hua Hin Golf Club ..... The completion of this station in the reign of King Rama VI helped Hua Hin make its debut on the world tourism

stage. The station's landmark is the magnificent Thai-style wooden pavilions painted in red and white. Pre-World War II steam engines are also exhibited on the other side of the tracks.



Hua Hin Night Market:

An attraction food lovers cannot afford to miss, the Hua Hin night market is reputed for its assortment of gastronomic delights and desserts

which are freshly made and reasonably priced. It is also Hua Hin's nightlife highlight where you can go shopping for good-quality T-shirts, shoes,



3. Khao Takiap-Khao Krailat: 14 km. from Hua Hin Beach ......R8/S9 Located at the southernmost tip of Hat Hua Hin are two seaside hills known as the best viewpoints to see the sky and

ocean at sunset. Khao Takiap and Khao Krailat are easily accessible by car and where replicas of the Buddha's footprints are enshrined.



\*\*\*Not to Scale

Cha-am

4. Hin Lek Fai Viewpoint: lose to Hua Hin Golf Club ...

This lovely spot is also a wonderful place to watch sunsets over Hua Hin town and the province of Prachuap Khiri Khan. The viewpoint provides six spots

overlooking Hua Hin from all angles, adding more enhanced dimensions to the beauty of the town. A lovely recreational park located nearby is also

